



PHOTOGRAPHY EXPERIENCE GUIDE



www.goodlifeportraits.com.au



WELCOME

Welcome to the Good Life Portraits Family!

Hey there!

We're absolutely thrilled to have you join our
Good Life Portraits family.

We know it can be overwhelming to navigate all the options
and ideas when planning your portrait session — but rest
assured, you're in excellent hands. Our team of seasoned
professionals is dedicated to capturing stunning images that
celebrate you and your story, creating memories you'll
cherish for years to come.

This planning guide is designed to answer all your
photography-related questions so you can feel relaxed,
confident and excited about your upcoming session.

And remember — if anything is still unclear or you'd simply
like to chat through ideas, we're always just a phone call or
email away. We're here to support you every step of the way.

Regards,
Ben





MEET BEN

**Hi, I'm Ben — the founder of
Good Life Portraits in Perth.**

With nearly two decades behind the camera, I've had the privilege of working in multiple studios throughout my career before finally gaining the courage to create my own. From day one, my dream was to build more than just a photography studio — I wanted a place where people feel truly seen, valued and celebrated.

I'm passionate about crafting something different. For me, it's not just about handing over digital images; it's about creating stunning, finished artwork that will live proudly on your walls and become part of your family's legacy. In a world driven by technology, I believe we've lost touch with what's most important — cherishing our loved ones and preserving the moments that matter. That's why my mission is to help you celebrate your life and create memories that will be treasured for generations.

At Good Life Portraits, we're dedicated to quality in everything we do, pouring care and craftsmanship into every session so you walk away with art you'll be proud to pass down.

Take your time browsing through our work — I hope it speaks to the love, joy and stories we're privileged to capture every day.

YOU HAVE QUESTIONS

How much does a portrait session cost?

I offer a range of portrait experiences to suit different families and budgets. Many clients invest between \$500 and \$3,000 on their session and the stunning artwork we create together. All vouchers include either complimentary prints or a generous credit towards larger pieces, making it even easier to enjoy beautiful portraits in your home. I'll guide you through all the options so you can choose what's perfect for you — no surprises, no pressure.

Will we receive the digital images?

You'll receive beautifully retouched digital images of every portrait you decide to purchase. Rather than handing over every photo we capture, you get to select only the images that truly move you — the ones that make you smile every time you see them. You'll never pay for images you don't absolutely love, and each portrait you take home will be professionally finished and ready to become part of your family's story. It's all about making sure what ends up on your walls (and in your heart) is nothing less than perfect.

Do you offer wall art and albums?

Absolutely — this is the heart of what I do. Your portraits deserve far more than sitting on a USB or getting lost in your phone. I'll help you create stunning, heirloom-quality pieces that proudly showcase your family's story.

How many people can we include in our session?

Most sessions cater for up to six people, but we're happy to accommodate larger families or extended groups. Just let us know who you'd like to include when booking and we'll tailor the experience perfectly.

Will our photos be shared on your website or social media?

Only with your permission. While I love showcasing the beautiful families I photograph, your privacy is always respected. You'll have complete control over whether your images appear online.

Do you retouch the images?

Yes. Every portrait receives careful editing so you look your best while still looking authentically you. I believe it's our quirks and features that make us unique. If you'd like more detailed retouching beyond the standard edits, we can certainly provide it for a small additional fee.



Still have questions or want to chat about possibilities for your own portrait? I'd love to hear from you! Feel free to get in touch any time — I'm always here to help you start planning something truly special.

A close-up photograph of a woman with long dark hair holding a newborn baby. The woman is looking down at the baby with a gentle expression. The baby is wrapped in a light-colored cloth. The woman is wearing a patterned shawl. The background is dark.

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WHAT TO EXPECT

Payment

To secure your session date, we require a \$100 booking deposit. This is fully refundable on the day of your session — or you can use it as credit towards any artwork or products you fall in love with. It's our way of keeping things stress-free and flexible.

Scheduling

Most sessions are booked a few months in advance. If you need to reschedule, please give us at least 72 hours' notice. Less notice may mean your deposit is forfeited and a new one required. We're always here to help, so reach out anytime — we want this to be easy and enjoyable for you.

Wardrobe

Wear something comfortable that makes you feel confident. We recommend neutral tones and soft colours, steering clear of busy patterns so the focus stays on you. For newborn sessions, we provide a gorgeous selection of gowns, swaddles and props — just chat with us on the day and we'll create something special together.

The Portrait Experience

You'll be welcomed by our friendly team before spending about 45 minutes to an hour in the studio, capturing a variety of images that tell your family's story. Please arrive on time, as we book only one family — especially with newborns — at a time to allow for full sanitisation. Arriving late may mean rescheduling to maintain this care.

Viewing & Artwork

Straight after your session, we'll invite you to relax in our cosy viewing room and see your portraits unveiled on the big screen. It's often an emotional, joy-filled moment as you choose your favourite images and decide how you'd love them displayed — whether as striking wall art or a beautifully handcrafted album. Once everything is ready, you'll return to collect your finished pieces, ready to enjoy for years to come.

We're Here to Help

From styling advice to choosing artwork, I'm here for you every step of the way. Just show up, enjoy your time together and let me capture the moments that matter most.

Ready to create something beautiful together? Let's chat!

A woman with long dark hair, wearing an orange off-the-shoulder dress, is holding a newborn baby. They are standing next to a motorcycle. The background is dark. A semi-transparent white box is overlaid in the center of the image, containing contact information.

CONTACT

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www.goodlifeportraits.com.au

TO SUMMARISE

Your Good Life Portraits Experience

At Good Life Portraits, we celebrate the people you love most and create stunning artwork to be cherished for generations.

Here's what you can look forward to:

- **Booking is simple**

A fully refundable \$100 deposit secures your date, which you can have back on the day or put towards any artwork you fall in love with.

- **Flexible scheduling**

Most families book a few weeks ahead to lock in their ideal date. If you need to reschedule, please give at least 72 hours' notice. Less notice may mean your deposit is forfeited and a new one required to secure another date.

- **Transparent pricing**

Most families invest between \$500 and \$3,000 in their portraits and the beautiful artwork we create together. We'll guide you through every option so you can choose exactly what's right for your family.

- **What to wear**

Opt for neutral, soft tones that feel comfortable and confident — they photograph beautifully. For newborns, we provide a lovely selection of gowns, swaddles and props, and we'll design something special together.

- **Your session**

Plan to spend about two hours with us in total — roughly one hour in the studio creating a variety of beautiful images, followed by another hour in our cosy viewing room, where you'll see your portraits on the big screen and choose your favourites. Please arrive on time; we book one family at a time (especially for newborns) to ensure the studio is fully sanitised.

- **Collect your memories**

Once your artwork is ready, simply return to the studio to collect your finished pieces and enjoy them in your home for years to come.

Ready to create something beautiful together? We'd love to chat!

